



ESTEFANÍA REDRUELLO

CONTACT

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Madrid, Spain

PROFILE

Project management and planning, strategic communications, as well as collaboration and research are my main competencies as a professional, which have been valued by both team members and employers. I am interested in pursuing opportunities in communications, innovation, R&D, and also in international relations.

EDUCATION

- Bachelor of Tourism: Rey Juan Carlos University Madrid 2004-2007
- Customer Experience Management Advance Program at IE Business School, Madrid 2016
- High Impact Online Program Digital Marketing, Social Media & Analytics: An Omnichannel Strategy at IE Business School, Madrid 2017.
- Gestión del canal de distribución y retailing, Marketing, IE Business School - 2021
- Máster in Graphic & Web Design and Digital Marketing, CEI - Titulación UDIMA- current studies

EXPERIENCE

- ✓ FINANCIAL AID SENIOR ADVISOR: current position - January 2022, IE - Madrid
 - Before at IE:
 - FINANCIAL AID ADVISOR: January 2022- June 2020,
 - COORDINATOR OF CORPORATE RELATIONS: 2016-2018
 - TRAVEL MANAGER & PURCHASING SPECIALIST: 2014-2016
- ✓ ADMINISTRATIVE ASSOCIATE, UNWTO - Madrid 2020
- ✓ LOGISTICS & ADMINISTRATION MANAGER, Building Up Foundation & PA of William Dávila Valeri, Personal Representative to the Republic of Austria, Slovenia and Croatia - Madrid 2019
- ✓ LODGING CONTENT ASSOCIATE, EXPEDIA - Madrid 2018
- ✓ GOVERNESS at At Barceló Torrearias Hotel - Madrid 2011
- ✓ COORDINATOR at Eurostars Madrid Tower 5* - Madrid 2010
- ✓ PORT MANAGER at Southern Maritime Services (P&O Ferries and Condor Ferries)- Portsmouth, UK 2009

LANGUAGES

➤ Spanish native

➤ English professional

SKILLS

- CRM
- HubSpot
- Power BI
- Microsoft
- Adobe Illustrator, InDesign & Photoshop
- Wordpress
- UX/UI
- HTML
- CSS
- JavaScript
- Events Management
- Strategic Planning
- Project Management
- Marketing Process Design
- Corporate Relations
- Research & Analytics
- Digital Marketing (SEO, SEM y Analítica web- Social Media & Planificación Estratégica)